



2023 ANNUAL REPORT



In 2023, the unparalleled generosity of our donors set the stage for a transformative year at the Leukemia and Lymphoma Society of Canada. You have directly fueled the advancement of medical research, while also significantly enhancing quality of life for those affected by blood cancers. Your support ignited the expansion of innovative research projects aimed at reshaping the future of cancer care. Your contributions were the lifeblood of much needed programs and targeted initiatives, crafted to address the unique challenges faced by our community. Your contributions are creating a legacy of innovation, compassion and care making you true architects of change.

Your Generosity in Action

88.4%
Fundraising revenue

6%
Bequests

5.6%
Investment & other income



EXPENDITURES



23%

Rallying supporters through fundraising events

15%

Strengthening operations to match community needs



62%

Service delivery to the community

- **30%** Research
- **18%** Patient support
- **14%** Public education



4,000
phone calls and
emails responded to

309
individuals engaged
in our virtual support
groups

52
virtual support
meetings held

773
people financially
supported for medical
travel in our One
Kilometre at a Time
subsidy program

438
requests for
individuals seeking
peer matches in our
First Connection
program

EDUCATING OUR COMMUNITY



7,319

people engaged in educational events

25

educational animated videos created

1,700

registrants for a single webcast (Causes of blood cancer)



OUR HEALTHCARE COMMUNITY

Through your invaluable support, healthcare providers have increased their understanding of the rapidly evolving blood cancer landscape. Leveraging our comprehensive continuing education programs and resources, they have enhanced their capabilities to offer superior care and support to individuals impacted by blood cancer. This advancement underscores the pivotal role of our collaborative efforts in fostering a well-informed healthcare community, equipped to confront the challenges posed by blood cancers with greater expertise and empathy.

SUPPORTING HEALTHCARE PROVIDERS



1st

pediatric oncology day hosted by the LLSC at the 2023 Canadian Association of Nurses in Oncology Conference

1,000

healthcare professionals trained through our continuing education platform

132

healthcare professionals in 10 provinces registered for our After Cancer Care continuing education training



OUR RESEARCH COMMUNITY

Your generous support has been instrumental in advancing our goal of transforming the research landscape by prioritizing collaboration over competition. Thanks to you the scope of inquiry and innovation has not only expanded with enhanced capacity to tackle complex challenges but also fostered a spirit of unity and shared purpose within the research community. Your contributions have paved the way for groundbreaking discoveries, exploration of new research frontiers and remarkable progress.

RESEARCH AND GRANTS



\$5,009,300

invested in the work of 37 blood cancer researchers across Canada including:

\$2,097,940

Operating Grants

\$773,040

Translation Research

\$718,108

Pediatric Blood Cancer Research

\$689,120

Quality of Life Research

A woman with a blue headscarf and a yellow sweater is looking out a window with a thoughtful expression. The background is a bright, out-of-focus window with light streaming in. The overall mood is contemplative and hopeful.

YOUR CONTRIBUTIONS LIGHT THE WAY

Your unparalleled generosity over the past year has been nothing short of transformative, elevating hope and pioneering the advancement of research and our tailored support services for those bravely facing blood cancers. Your contributions are the cornerstone of life-saving research breakthroughs and innovation. We stand in awe of your commitment to making a profound difference, and it is with heartfelt gratitude that we acknowledge the vital role you play in the journey towards curing blood cancers. Your support not only lights the path to recovery for many but also marks you as true champions and blood cancer heroes.

CONGRATULATIONS TO OUR 2023 VISIONARY TITANS



This distinguished collective of our nation's business and community leaders has transcended traditional philanthropy, each raising over \$50,000 in the groundbreaking **Visionaries of the Year** competition—a forward-thinking evolution of the esteemed Man and Woman of the Year contest.

Over an intensive ten-week campaign, these trailblazers have channeled their unparalleled skills, zeal, and competitive drive into the race for blood cancer cures. Their achievements have not only secured them the prestigious title of Research Champions but have also heralded a new epoch in philanthropy—one marked by a spirited rivalry for the betterment of humanity and the upliftment of our communities.

We extend our profound gratitude to this extraordinary group of visionaries. Your remarkable contributions and indomitable spirit have set a new benchmark for leadership and generosity, inspiring a wave of positive change that resonates far beyond our immediate horizon. Thank you for your monumental efforts in propelling us forward, illuminating the path with your drive, enthusiasm, and unwavering commitment.



\$101,177

Paul MacMillan
Technical Editor/Writer,
L3Harris



\$55,070

Greg Smith
Program Director, VOCM



\$53,357

Mark Stevens
Vice President, B.D. Stevens
LTD



\$136,704

Jaime Moar
Owner, The Well Studio



\$116,585

Joey Baldacchino
Construction Director,
Groupe Melatti



\$60,867

Michael Baratta
Partner, KPMG LLP



\$60,826

Sabrina Silvano
Lawyer, Pringle & Associés
Avocats



\$341,604

Dean Iwai
CEO, KTI Limited



\$51,118

Owen Payne
General Counsel, Imperial
Capital Limited



\$50,288

Nicol Kalman
Founder, AIP Connect



\$180,609

Geoff Tessarolo
CFO, VanMar
Constructors Inc



\$58,215

Kevin Parton
Partner and Senior Advisor,
VELA Wealth



HONORING LIGHT THE NIGHT'S OUTSTANDING CONTRIBUTORS

We extend our deepest gratitude to the extraordinary teams and individuals whose unwavering dedication and tireless efforts have propelled us closer to finding cures for blood cancers. Your remarkable achievements in Light The Night have set a new standard of excellence, showcasing the power of collective action and the impact of compassionate giving. Your contributions have not only fueled groundbreaking research but also offered hope and support to countless individuals facing these challenging conditions. As we reflect on this past year's successes, we are inspired by your passion and commitment. It is with profound appreciation that we celebrate your monumental achievements, and hope that you will continue this journey with us, motivated by the knowledge that together, we are making a significant difference in the lives of those affected by blood cancers



HALIFAX

\$186,806

Porsche of Halifax

\$15,652

Lucas Arsenault

MONTREAL

\$109,408

Laurentien Electricque

\$32,009

Cristina Carlone

OTTAWA

\$33,134

Pomerleau

\$25,307

Jean-Claude Coelho

TORONTO

\$439,218

Marsh Canada
(The Jim Abernethy Challenge)

\$16,526

Joanne Archibald

CALGARY

\$42,098

Real Canadian Superstore/Extra
Foods Calgary Area Districts

\$13,395

Mike Mestinek, K.C

VANCOUVER

\$117,437

UFCW BC Team

\$104,136

The Spotzl Family
(#RachelStrong)



**TOP VOLUNTEER
HOSTED LIGHT
THE NIGHT
FUNDRAISERS**

Top team (TT) and
Top individual (TI)

WINNIPEG

\$35,518

Super Store (TT)

\$26,000

Tanya and Peri Maric (TI)

ST JOHN'S

\$65,447

Team JMZ (TT)

\$60,329

Jo Mark Zurel (TI)

SASKATOON

\$39,730

Super Store (TT)

\$9,000

Kathryn Swiatecki (TI)

LONDON

\$31,682

Team Tammi (TT)

\$29,230

Tammi Garrett (TI)

EDMONTON

\$42,424

Super Store (TT)

\$6,010

Terry Stanlow (TI)



WE ARE HERE FOR YOU

Thanks to the invaluable support of our donors, individuals grappling with blood cancers are not alone. Be it acute myeloid leukemia, Waldenström macroglobulinemia, or any of the 137 blood cancer subtypes, your generosity facilitates access to a wide array of services, each carefully tailored to meet the unique needs of those affected by blood cancer. From enabling participation in clinical trials offering the latest treatments to providing emotional support and educational resources, every person touched by blood cancer knows they have a supportive community behind them every step of the way. Personalized support is available toll-free at **1-833-222-4884** or through a Community Services Lead. For more information, please visit our [one-on-one personalized support page](#).

DARE to Dream of a day when children survive cancer — and thrive in spite of it.

In 2023 LLSC introduced our participation in the **Dare to Dream Project** a global initiative unlike any other. It is a daring initiative to change the paradigm of cancer research, treatment and care for children, through research, education and advocacy.

TRANSFORM PEDIATRIC RESEARCH

We are investing more in pediatric research than ever before, including: funding more research through our Pediatric Blood Cancer Research Innovation Grant and contributing to a groundbreaking Pediatric Acute Leukemia Master Clinical Trial (PedAL) that will see Canada among the list of participating countries that will benefit from the trial.

Kids are different. And it's why children with cancer should be treated with drugs tailored to their unique biology and disease. Cancers in kids are biologically different from adult cancers, and the way young bodies respond to and recover from treatment is unique as well.

Many children who survive blood cancer develop secondary cancers, severe physical and cognitive impairments, cardiac problems, and a range of ailments the medical community is only beginning to understand. In addition to the extreme physical challenges, the emotional and financial toll of cancer for patients and their families is significant.



ADVANCE POLICY & ADVOCACY

For a child diagnosed with cancer, access to lifesaving treatment cannot wait. Advocacy efforts drive critical access to the latest in innovative care, and makes those treatments available closer to home.

EXPAND PEDIATRIC SUPPORT & SERVICES

Families caring for a child with cancer have unique and immediate needs. Continued access to personalized support helps families manage, cope and take control of their cancer experience.

The Urgency Is Real

80%
of pediatric cancer survivors develop chronic health issues from treatment

40%
of pediatric cancer cases are blood cancers

only 5%
of cancer drugs were first developed with kids in mind

Our goal is to raise \$5M in 5 years. We are immensely proud and grateful to highlight the pivotal role played by our Dare to Dream lead gift donors, the Lutz Family, whose extraordinary generosity and commitment have set a powerful precedent for others to follow.

This distinguished family inspired by their son, ALL Survivor, Jay Lutz, has not only laid a solid foundation for Dare to Dream but has also inspired a growing number of other donors to join this transformative initiative.

We are grateful to all our trailblazing contributors who have Dared to Dream with us in 2023.

Together, they embody the spirit of philanthropy that moves mountains, creating a powerful coalition of support. This momentous occasion marks the beginning of a transformative journey; with the leadership of our donor community, Dare to Dream will drive innovative research, give voice to the vulnerable, and expand programs specifically for children with cancer here and around the world.

Your generosity lights the way. Together, we are creating a future marked by innovative breakthroughs, much needed resources, and superior care for people affected by blood cancers young or old. Thank You!